



Kiwaniis®



Welcome to the Dateline newsletter, full of updates and tips to make your life as a Kiwanis leader easier.

MESSAGE FROM THE PRESIDENT



May is right around the corner — and that means so is Kiwanis Membership Month. Recruiting new members is always important, and in May we spotlight ways our clubs can grow, allowing us to serve more children and communities.

Our [Two For Two](#) campaign — a recruitment effort encouraging two club members to pair up and invite two prospective members to a meeting each month — has been successful. Consider the kind of people your club needs. What skill sets would serve your club well?

Do you need help thinking of prospective members? Begin with the top three professions of current members who love Kiwanis: banking, finance or insurance; education or training; and government.

I like to say that you get what you give to this organization. Time spent now to identify potential Kiwanians in your community will pay off with fresh ideas and energy from new voices and personalities. Reach out to people who will help strengthen your club and motivate others. Make them feel they're a part of the club, beginning with their first meeting.

May is also a great month to refocus your membership efforts and plan events for June, July or August. Don't let May pass by without

engaging your members in a recruitment event or future planning.

We all want to help more kids and communities. It starts with building our membership and sharing the fellowship that is Kiwanis.



Katrina J. Baranko, 2023-24 Kiwanis International President

WE CAN'T WAIT TO SEE YOU

Registration is open for the 2024 Kiwanis International Convention! Join Kiwanians from all over the globe in Denver, Colorado, U.S., and learn how your club can make a greater impact on its community and the world. New workshops will help you be the best club president, vice president, secretary or treasurer you can be. [Special sessions](#) are also available for membership chairs and for district and divisional leaders. Explore the possibilities!

Delegates to vote on amendments, resolutions at convention

Delegates at the 2024 Kiwanis International Convention will vote on [proposed resolutions and proposed amendments](#) to the Kiwanis International Bylaws. Club secretaries can certify the club's delegates through the

[Secretary Dashboard](#) or by [downloading the form from the convention page](#).

[LEARN MORE](#)

A LOOK AHEAD

SOMETHING TO DO

Use Kiwanis brochures

Our brochure for potential members provides a quick overview of the Kiwanis experience. Now you have five inserts to match individuals' interests! Check out our [new video](#) to see how you can use the inserts to grow your club. The "Join us" [brochures and inserts](#) can be ordered through the [Kiwanis Family Store](#).

SOMETHING TO LEARN

Get the latest Kiwanis news

Looking for ideas on club growth, fundraising or service projects? Maybe you want to be inspired by the amazing work of Kiwanis clubs around the world. Bookmark kiwanis.org/blog! We love telling the Kiwanis story!

SOMETHING TO SHARE

CKI clubs serve with help from the Kiwanis Children's Fund

Circle K International clubs are making a difference in university and college communities around the world. CKI members are the next generation of servant leaders — and they're not afraid to form ambitious partnerships and find creative solutions to problems. The Kiwanis Children's Fund established the Tomorrow Fund to help CKI service projects reach their full potential.

[READ MORE](#)

LEARN MORE ABOUT TWO FOR TWO

Want to hear from the Two For Two program's most passionate advocate? Join us for the Two For Two webinar and hear Immediate Past President Bert West discuss how to get started with the program — and how to make the most of it. If your club isn't yet using Two For Two, West will inspire you.

Two For Two webinar
Wednesday, April 17, 2024, 8 p.m. ET
[Registration link](#)

Two For Two is an initiative that strengthens club membership. The program encourages two current members to meet with two potential members each month, with a goal of growing by at least 12 members each year. Data from the past year indicates that clubs

using Two For Two grew twice as much as clubs that added members but did not use Two For Two.

[LEARN MORE](#)

BOARD NOTES

Minutes for the [Kiwaniis International Board](#), [Kiwaniis Youth Programs](#) and [Kiwaniis Children's Fund Board](#) meetings are available. The minutes for each board meeting are approved at the subsequent meeting. If you need further information regarding committee reports and tabs, contact [Gretchen Anderson](#).

IN MEMORIAM

[Rosemary Oarsley](#), past club president and 2017-18 governor of the New Jersey District

DON'T FORGET!

30 DAYS

April 17-20: Kiwanis International Board meeting, Indianapolis, Indiana, U.S.

April 30: [Delegate registration deadline for the 2024 Kiwanis International Convention](#)

May 1: Labour Day (Ghent office closed)

May 1-15: Letters sent to convention delegates of past due balance for Kiwanis clubs of US\$150 or more

May 9: Ascension Day (Ghent office closed)

60 DAYS

May 18-20: Kiwanis International – Europe Convention, Luxembourg City, Luxembourg

May 20: Whit Monday (Ghent office closed)

May 27: Memorial Day, Kiwanis International Office (Indianapolis, Indiana, U.S.) closed

May 31: Last day to register for Kiwanis International convention at lowest price

90 DAYS

July 3-5: [Circle K International Convention](#), Denver, Colorado, U.S.

July 3-6: 2024 [Kiwanis International Convention](#), Denver, Colorado, U.S.

July 4: Independence Day, Kiwanis International Office
(Indianapolis, Indiana, U.S.) closed

July 10-14: [Key Club International Convention](#), Atlanta, Georgia,
U.S.

Looking for more Kiwanis events? Check out the [full calendar](#)
online.



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