



unicef   
for every child

# INVITATION

## THURSDAY, 28 MAY 2020

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### UNICEF INVITES YOU

to the **Go Blue Day** at Supply Division in Copenhagen

*RSVP by 17 April 2020*

Jointly hosted by UNICEF's Supply Division and  
Private Fundraising and Partnerships Division

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### AGENDA

**9:30 – 10:00** Welcome and Supply Division overview

**10:00 – 11:15** UNICEF in Action: Warehouse and Showroom Tours

**11:15 – 12:15** Supplies & Emergencies

**12:30** End of programme

The UNICEF logo, featuring the word "unicef" in a blue sans-serif font and a blue emblem of a mother and child, is mounted on a light-colored building facade.

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# The day's highlights

**The objective of this day is to witness the inner workings of the world's largest humanitarian warehouse in Denmark, managed by UNICEF – a UN agency dedicated to children and women.**

Procuring a total of \$3.48 billion in goods and services in 2018 alone, you will see behind the scenes operations of the strategies that UNICEF uses to get life-saving supplies to children globally, including vaccines, nutrition, health, and hygiene products. Moreover, toys and school equipment are deployed rapidly to brighten the future of children in vulnerable circumstances.

In assigned groups, you will be taken on a warehouse tour and showroom tours, a favourite among many of our visitors.

Media participants are not invited to UNICEF this tour, but participants can take pictures and small film clips while in the warehouse.

After the tours, you will all come together again to hear from experienced staff speak on procuring and delivering supplies to some of the most challenging locations on earth, including in 61 countries in states of emergencies (Syria, Iraq, Yemen, and more). The main programme ends at 12:30. We have provided you with a list of top restaurants nearby for lunch, should you prefer. Please connect with your Natcom host for transport details.

Thank you.